

Serving Nostalgia Along with Apple Pie

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Preparations underway for Apple Days 2008

August 1, 2008 —The 2008 Apple Days Committee is busy planning a variety of events for the Apple Days Celebration, which runs from September 15th to November 15th. This historic community tradition serves as an excellent opportunity to bring the town together and produce a world-class event celebrating the Fall harvest and there are plenty of ways to get involved.

In addition to the Apple Days Festival held on October 4th and 5th at Menghini Winery, we're assembling a comprehensive calendar of events that will be taking place in town and in surrounding areas during the two-month celebration. A colorful and informative map of event locations will be produced and distributed free of charge to the public.

Special events are being planned throughout the community to take place during weekdays and on weekends. Initial plans include a pie eating contest, apple displays, book signings, gold panning demonstrations, storytelling, period fashion shows, children's costume contest, apple craft displays, chili cook-off, Roman apple presentation, old time melodrama, historic skits, Oktoberfest, town tours, living history exhibits and more.

One tradition that will be resurrected is the publication of the Apple Days commemorative booklets, which were originally produced from 1954 until 1973 and featured Julian history, anecdotes, apple recipes, profiles, photos, and advertisements.

There are many opportunities for your group or organization to be a part of Apple Days and take advantage of this fund raising opportunity. Several local organizations have already signed on to participate. The Triangle Club will be performing its annual melodrama every Friday, Saturday and Sunday throughout the month of October. The Women's Club will be holding a pie baking contest on September 13th with the winner announced at the Apple Days Festival.

For local and county businesses, there will be sponsorship opportunities. A Mr. and Mrs. Apple Days contest will also be conducted with ballots distributed locally. Nominees are required to have lived in the Julian area for at least 25 years.

Other ideas include an Adopt-an-Apple Tree program, petting zoo, apple box derby, trick rope demonstrations, apple tastings, mineral and ore displays, tarot card readings, and more.

If you have an idea for an event, would like to sponsor an event or want to volunteer, please contact Tracy Turner of the Julian Merchants Association at 760-765-4758.

